



A. J. INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Educational Trust ®

NAAC Accredited Institute

(Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

First Best Practice:

Title of the Practice: Sewage water treatment plant

Objectives of the Practice: Water is the basic necessity of life used for many purposes, therefore recycling water is necessary. Treated wastewater (or treated effluent) that is safe enough for release into the environment. Considering this in our mind, we have established an Sewage treatment plant in our Institute. The main objective of the practice is to protect the environment; social economic and public health from the pollutants.

The Context: With the long-term objective of 'Save Water, Save Life, the institute has established Sewage Water Treatment Plant in the campus. The daily consumption of water in the campus is 58.500 Kilo Litre per Day (KLD) and is obtained from bore well and public water supply. After treatment of this sewage water, nearly 50.400 KLD water is available and is used for gardening and for flushing in the wash rooms of the institute. Excess water will be discharged to the underground drainage system.

The Practices and Uniqueness:

This practice of recycling of water has aided in reducing the consumption of water nearly by 30000 litres per day in the campus. Excess water after recycling is discharged to the underground drainage and is free from hazardous chemicals and bad odour, which helps to protect the environment.

Evidence of Success:

- Water consumption in the campus has reduced to the extent of 30000 litres per day
- Excess water is discharged to the underground drainage system
- It is also seen that the campus is free from hazardous chemicals and odour, which helps to protect the environment.

Second Best Practice:

Title of the Best Practice: Publication of Biannual Research Journal Anveshana...

Search for Knowledge

Objectives of the Practice:

Today, higher education is considered as a trinity to perform threefold functions: teaching learning, research publication and extension development. With this background, the Institute is publishing this Research Journal with the specific objectives such as To carryout research and publication activities religiously To create a research bent of mind among the students and faculty To facilitate the publication activities of the faculty of the Institute and other scholars

- To contribute to the existing bank of knowledge with new additions
- To develop quality academic relations with other academicians and institutions
- To strengthening the library of the Institute through getting other quality journals on exchange basis

The Context:

With the novel idea of contributing further, our Journal embraces the domain of knowledge from Commerce, Management, Finance, Marketing, Banking, Insurance, Human Resource Management, Agriculture etc. As the need of the hour, it focused on research articles, case studies, empirical reports and conceptual papers on contemporary issues. The Institute has brought out the special issues of the Journal intermittently, on some special occasions like national conference etc. The Journal would contain invariability, a page for book review to enhance the reading practices among the people. The Institute also focused on the regional representation and cross sections of the society while selecting the scholarly articles for publication, to know around better. Most importantly, the Institute ventured to enter the area of publication when there was dearth of quality research articles as no other educational institution under Mangalore University, thought of bringing out a research journal.

The Practice and Uniqueness:

The Journal is published as bi-annual for the last seven years. The Institute is continuing this best practice strictly adhering to its Publication Policy as given in the journal website, (www.anveshana.in). The Publication Policy provides the inputs of publisher's details, ISSN Registration, review systems, composition of the Editorial Board, regional representation in the selection of articles, royalty for the articles, copy right, subscription rates and instructions to authors.

Evidence of Success:

- Uninterrupted Publication for seven years without any break and delay.
- As an evidence of success, our publication has the ISSN -2249-1449.
- Indexed in international online journal portals-J-Gate and ProQuest.

- The Institute has also applied for including the journal in the list of journals maintained by the UGC.
- Today, the Institute never felt the dearth for quality articles, as we receive the articles in abundance.
- The Research Journal has its own website, (www.anveshana.in).
- The Institute is able to develop an editorial board comprising high profile academicians all over country, including an international scholar. Because of the strength and success of the Journal, the Institute is able to set a separate Research Centre with all facilities.